



ANNUAL REPORT

2013 - 2014





READING AND BEYOND

15 YEARS

1999-2014

SERVING THE COMMUNITY

EXECUTIVE DIRECTOR

“It takes a village”

Depending upon your political views, you may either have a positive or negative reaction to the following statement: “It takes a village to raise a child.” However, if we leave politics out, we know that it does take a village to make a long, lasting impact in our communities. As we celebrate the New Year, I want to reflect again on the past 15 years of Reading and Beyond’s existence by sharing the foundation that has served as pillars for the organization. While we might not have had a clear roadmap from the beginning, the following pillars have always been a part of our vision:

- Any services offered to families would be long-term commitments, which would better address their needs.
- Provided services need to produce the results envisioned. As a result, we strive to implement evidence-based programs and evaluate our progress.
- Our services must be beneficial to the population we serve. If we listen and observe the families we are helping, we will discover what they need and what works for them. This strategy has led to the development of many of our programs.
- As long as we provide quality services, the organization will not struggle financially.
- Engage parents from the start. Anyone can refer children to us but only parents can enroll their children in our programs.
- Embrace a holistic approach, which means we work with the whole family when providing direct services as well helping those we serve find their voice to effectively advocate for equitable policies and systems.
- This year, we add one more pillar: “Whatever it takes”. We will not give in or give up when obstacles arise, no matter how insurmountable they may seem.

Without the actions of the “villagers,” these pillars would be just words. Therefore, I want to recognize and thank members of Reading and Beyond’s village - starting with our past and present Board members, former and current staff members, and past and present volunteers.

Without the dedication of these villagers, going above and beyond expectations, thousands of children in our community would not have hope of better days for themselves and their families. If you are not part of our village yet, I hope you will join us by sharing your wealth, knowledge, and experience to bless others in our community during this New Year as we set the goals for the next 15 years.

Blessings,
Luis



BOARD OF DIRECTORS



Luis Santana
Executive Director

Founder
Reading and Beyond



Katherine (Katie) Dill, RN
Secretary

Leader: Care
Experience and
Leadership
Development
Kaiser Permanente



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Vice President
California Organic
Fertilizers, Inc.



Emil Milevoj
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Director
University Business Center
Craig School of Business
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Chief of Staff - District 5
City of Fresno
Trustee
Fresno Unified School Districts



Fausto Hinojosa, CPA
Member

Managing Partner
Price, Paige & Company



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Senior Vice President
Middle Market Division
Rabobank, N.A.



Francine Farber, Ed.D.
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Immediate Past President
League of Women Voters
Fresno



Blake G. Konczal
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Executive Director
Fresno County Workforce
Investment Board



Eric R. Johnson, APR
Treasurer

Owner
E.R. Johnson Consulting



Andrae Gonzales
Member

CEO - Stewards, Inc.
Clerk of the Board of
Education
Bakersfield City School District

With a dedicated staff, Reading and Beyond has been able to make a positive, lasting impact on families throughout Fresno County for the last 15 years. A special thank you to all the current and former employees for their time and service. Here they are, listed by the year they started:

1999 - 2004

- Luis S
- Kao S
- Matilda S
- Leticia M
- Vang K
- Carlos G
- Jennifer B
- Gona Y

2005 - 2009

- Cynthia C • Jesus G • Brittany B
- Mai X • Mai Y • Linda S • Robin T
- Donna S • Rachael S • Arasely L
- Lynn H • Maria C • Alisa K
- Maria R • Lauralva R • Yer V
- Mai V • Mai V • Anna R • Vicki C
- Alfredo D • Eva C • Sandra V
- Teresita G • Elaine C
- Jonathan C • Vanessa Q
- Reina M • Jennifer O • Rafael A

2010 - 2014

- Erica O • Melanie D • JoAnne E • Timothy L • Nakia V • Patricia G
- Nayeli S • Ashley O • Yenedith A • Jessica A • Ana R • Terrence C
- Lisa L • Heather J • Lorraine C • Nikki N • Nou H • Liliya K • Stacie H
- Leta H • Adriana C • Patricia V • Jennylee F • Deiglis D • Lucia F
- Paul B • Brooke F • Francisco M • Maritza C • Bee Y • Guadalupe C
- Manuela A • Lupita Z • Ann O • Demitri G • Ashley M • Pao X
- Sandra M • Gabriel R • MeSu V • Maria A • Frankie S
- Barbara W • Genoveva R • Leslee W • Mai L • Sandy H
- Ana G • Tiffany R • Chrissy M • Gianna E • Maykue Y • Emily M
- Miriam P • Concepcion R • Cristina O • Javier M • Evelyn F
- Michelle F • Natalie A • Earl O • Brenda Q • Shauntel K • Chao Y
- Samrin K • Richard C • Alexandros A • Salvador A • Dianne P
- Jessica S • Jose R • Jillian A • Sara R • Laura P • Bhupinder V
- Susana V • Teresa F • Vilma P • Melissa B • Diane T • Brittany R
- Blia V • Harry F • Amy V • Jerry S • Miriam C • Ka V • Robin N
- Carmelita D • Adela C • Maribel M • Ernest P • Jessica C • Maria C
- Adalinda M • Ruby R • Joshua C • Deisy Q • Sarah F • Yadira H
- Leslie G • Irma L • Lily C • Chloe M • Anna C • Wuilmer C
- Amarprit P • Sarita C • Raul C • Chia V • Sophia T • Ah Y • Alma J
- Katherine K • Micheyla C • Israel R • Jonathan R • Jason M
- Liseth Y • Ben F • Melisa G • Michael M • DesJhon F • Sherrie Y
- Felicia M • Michelle H • Gabriella D • Stormy S • Roseann C
- Stephanie B • Khambye C • Samantha K • Portia H • Vang M
- Kelly B • Denise G • Leopoldo L • Yonathan S • Michael W
- Stacey H • Benjamin V • Gina B • Gloria A • Shireen E • Wang L
- Raul L

Highlights from the



Spring 1999: Members of First Covenant Church called together community leaders to explore prospective solutions for helping neighborhood students who were struggling in reading.



August 1999: Literacy tutoring and parent programs were launched with 30 families matched with 30 volunteers, most from First Covenant Church.



Mooselodge Club



Ewing Elementary



Aug. 2004: Expanded our Literacy Intervention/ After-School program to include over 500 additional students at five school-based sites.



Storey Elementary

1999

2000

2001

2002

2003

2004

2005

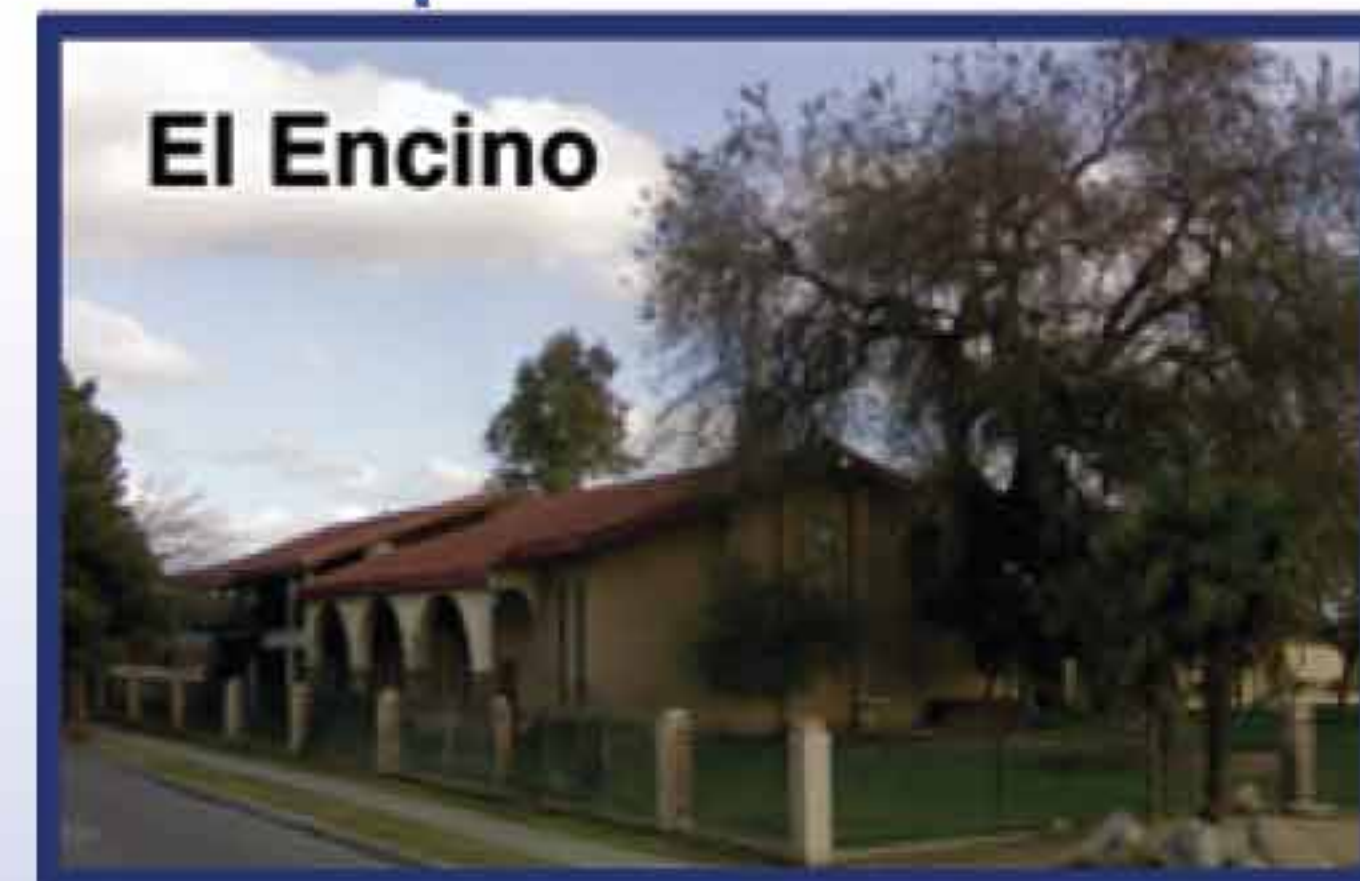
2006



Spring 1999: Luis Santana was asked to lead the endeavor as Executive Director.



March 1999: Fresno Covenant Foundation (now Reading And Beyond) was established as a 501(c)3 with \$20,000 seed money from First Covenant Church.
(Photo: 1999 Board of Directors.)



El Encino

Fall 2001: With a grant from Fresno Unified School District, we expanded our literacy tutoring program, adding four new sites to our original site at First Covenant Church.



Oct. 2003: Received funds from U.S. Dept. of Education for the first time, to expand our parent program and launch our Early Childhood Education program.



March 2004: Purchased a specially designed recreational vehicle (RV) to serve as our Mobile Classroom for parent outreach and parent workshops.



Sept. 2006: Coordinated Parent Involvement Summit, with U.S. Dept. of Education guest speaker Morgan Brown

Past 15 years



Dec. 2007: Started College Prep program "Upward Bound" in partnership with Central Unified School District.



Oct. 2008: Held an open house to celebrate our relocation to Southeast Fresno



June 2009: Executive Director Luis Santana was honored with The James Irvine Foundations Leadership Award



Oct. 2011: Through a partnership with the City of Fresno, RAB moves into the Mosqueda Community Center.



Aug. 2012: Through a partnership with the City of Fresno, RAB expands programming at the Dickey Youth Development Center.



March 2014: Geoffrey Canada is the guest speaker at RAB's 15th anniversary event.

2007

2008

2009

2010

2011

2012

2013

2014



Dec. 2007: Announced our new name: Reading and Beyond.



Aug. 2008: Partnered with Butler Mennonite Church to operate Small World Preschool.



Dec. 2008: Visit and recognition by U.S. Dept of Education Assistant Secretary for Elementary and Secondary Education, Kerri Briggs.



May. 2010: Fresno Bridge Academy launched



Dec. 2011: U.S. Dept. of Education awarded RAB a Promise Neighborhood Planning Grant for the Lowell/ Jefferson/ Webster neighborhoods.

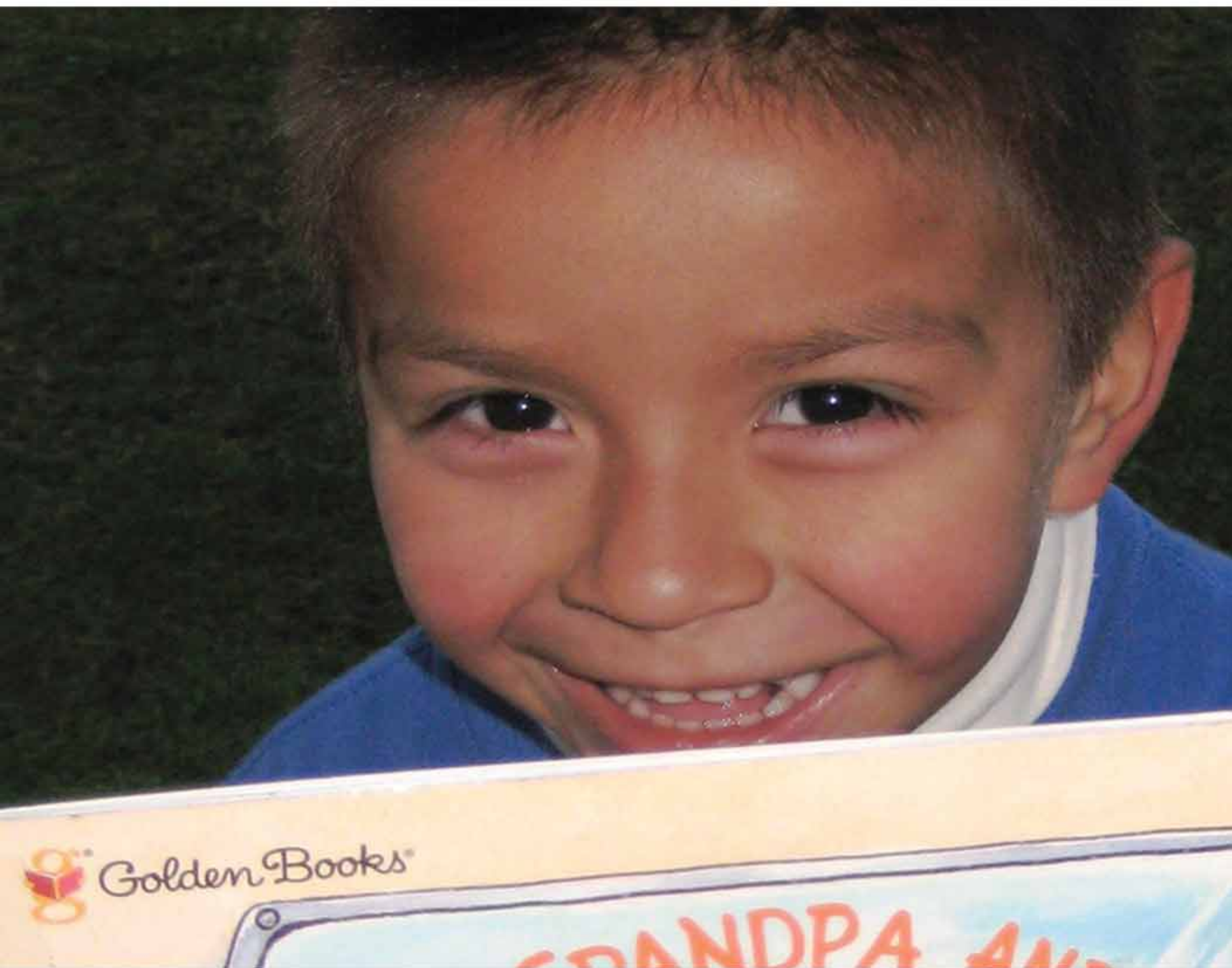


Jan. 2012: First Zumbathon held.



Jan. 2013: RAB and Partners visit the Harlem Children's Zone in New York.

Our Mission:
**To Empower Children and Families
to Achieve Productive
Self-Reliant Lives**



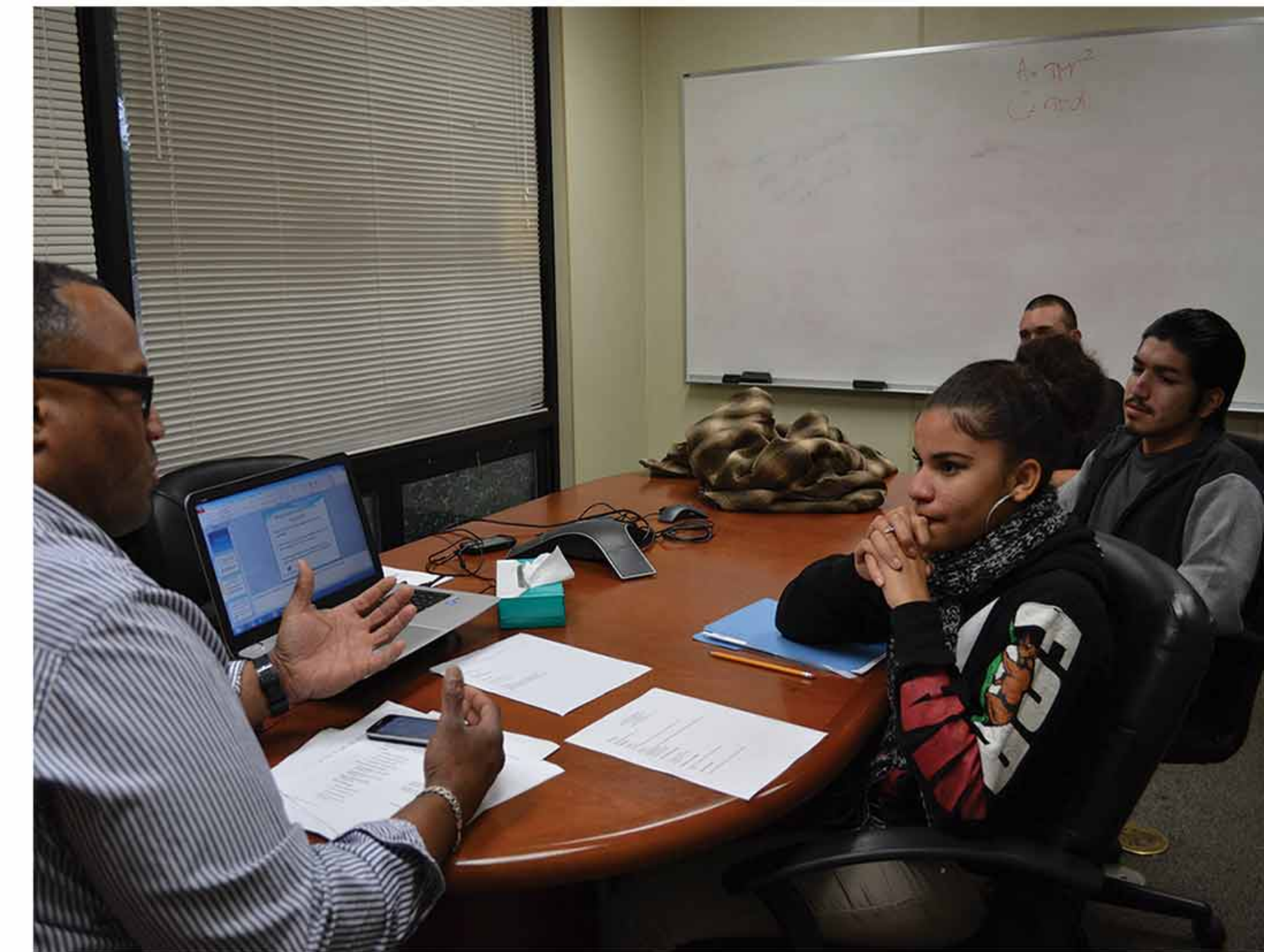
**SCHOOL
READINESS**

Reading and Beyond Preschool



**SCHOOL
SUCCESS**

Community-Based Sites
School-Based Sites (ASES)
Supplemental Educational Services (SES)
Summer Academy



**COLLEGE+CAREER
READINESS**

Southeast Youth Success

CRADLE-TO-CAREER PIPELINE



CAREER SUCCESS

Fresno Bridge Academy



FAMILY STRENGTHENING

Family Navigators (or Promotoras)
Supervised Children's Rooms



ADVOCACY

Educational Equity

Program goal:

To prepare young children to be academically, socially, and developmentally ready to begin school.

Program Flashback:

In 2003, the U.S. Dept. of Education provided funding for the first time to RAB, which helped to launch our Early Childhood Educational program.

School Readiness

Total of Students:

52

Outcome achieved:

Based on scores and developmental profiles, about 85% of students who graduated were ready for kindergarten.

"I never finished school, so I work in housekeeping. My husband just works part-time. I know we're a little bit poor. We're low-income parents, but I still want my kids to get a good education. I want to see my kids graduate college. I want my kids to be someone in life. Reading and Beyond has given my kids that key to survive in life. They've changed our life already."

~ Alejandra Mendoza, a preschool parent

Program goal:

To help students achieve academically through literacy tutoring, after-school programming, school day reading intervention, summer programming, and recreation.

Program Flashback:

Literacy tutoring and parent programs launched in 1999 at Fresno Covenant Church with 30 families who were matched with 30 volunteers. By 2004, more than 500 students were being helped at five school - based sites.

Literacy Intervention Programs

Reading and Beyond operates literacy tutorial programs and morning and after school programs at school and community-based sites throughout Fresno.

17 Sites

Total of Students: 1,464

Students who improved: 92%

Students who improved by one grade level: 71%

Summer Academy

The Summer Academy provides academic and enrichment programming to ensure students do not experience summer learning loss.

5 Sites

Total of Students: 230

Students who improved or maintained their reading levels:

50%

Supplemental Education Services

The SES program offers in-home, one-on-one reading tutoring for 1-8th grade students.

8 Districts

Total of Students: 49

Students who improved: 98%

Students who improved by one grade level: 71%

Overall:

Total of Students: 1743

Students who improved: 92%

Students who improved by one grade level: 71%

Program goal:
***To help youths and young adults
be ready for college and career.***

Program Flashback:
***In 2007, RAB launched a college-prep
program for high school students.***

Southeast Youth Success

Enrolled: 26

In the Spring of 2014, Reading and Beyond partnered with Focus Forward and Fresno Barrios Unidos to provide youth services in the southeast Fresno area through the Southeast Youth Success program. The program works with youths, ages 16-24, who have had previous contact with Fresno County's Juvenile Justice Campus and are in need of guidance and support to stay on track with their education and career goals. The program provides mentoring, case management, tutoring, workforce development, restorative justice, and more.

Program goal:

To help adults achieve self-reliance through employment or better employment utilizing job resources and training.

Program Flashback:

In 2003, the Parent Involvement Program began. The following year, the program started utilizing a specially designed recreational vehicle for parent outreach and workshops. In 2007, when the program ended, 2,431 parent workshops have been delivered, serving over 5,000 parents.

Fresno Bridge Academy

First class ended
March 2014: 87 people
Found employment: 83%

Community On-Ramp: 95 people

In partnership with the Fresno Regional Workforce Investment Board, participants received orientation and prescreening for pre-apprenticeship training.

Current class ending
March 2015: 183 people
Found employment after
starting program: 75%

Drought Relief Retraining Project:

- * 36 enrolled for free solar training.
- * 29 completed training and obtained their OSHA-10 certification.
- * 22 were hired full-time by First Solar.

“Elsa Rodriguez, a single mother of three who speaks only Spanish, worked seasonally in the fields. With guidance from her Career & Family Navigator, Elsa applied and was accepted into the solar training program with West Hills College. She excelled in training and was hired to work on new solar farm project in Mendota.”

- Family/Career Navigator

*Program goal:
To Strengthen families through
educational workshops and
community-resource
connections, and to ensure
every student has access to
college and career success.*

Family Navigators (or Promotoras):

Family Navigators connect with children and parents at school and home. Navigators also assist families in connecting with and learning how to navigate the resources within the community.

186 parents and 309 children participated in home visits, As a result:

- 58% of the children aged 0-5 years received assistance in enrolling for school-readiness services.
- 92% of students in K-3rd grade and 58% of students in 4th-12th grade were connected with academic-support services either in school or out of school.
- All students have access to health care, which is a key indicator of succeeding in school.

Supervised Children's Rooms (SCR):

The supervised children's rooms located at two sites provide a safe, fun, and enriching environment while their parents or guardians are receiving services from the County of Fresno.

- 10,900 children stayed an average of 1 hour per visit.

Results from a survey of county clinicians who regularly refer parents to the SCR:

- 50% of their clients would not be able to attend their appointments if the SCR were unavailable
- 96.6% said the SCR was "very important to their clients' ability to receive services."
- 51.7% reported that if SCR were closed, their clients would not be able to attend their appointments

Educational Workshops and Events:

- 436 parents participated in educational workshops and events, including advocacy, leadership, resource, and navigation sessions.
- 15 informational workshops with parents to discuss the importance of parent engagement, the Local Control Accountability Plan (LCAP) and the Local Control Funding Formula (LCFF)

Informational and Advocacy Sessions:

An active group of parents and community-based organizations (CBOs) have collaborated to address students' educational needs. The advocacy goal is to close the gap in opportunity and achievement for low-income students.

- 25 CBOs participated in informational and advocacy planning sessions.
- 12 CBO meetings/actions were conducted, including LCFF and LCAP informational sessions, planning sessions, meeting with Fresno Unified School District (FUSD) board members, and attending FUSD board meetings.
- Six specific community recommendations are now a part of Fresno Unified School District's Local Control Accountability Plan (LCAP).

Thank You, Volunteers!

Total Volunteer: 148

**Total Volunteer
Hours: 25,059**

Without the dedication and hard work of our volunteers, Reading and Beyond would not be able to provide the much needed services to the hundreds of children, adults and families who seek out our assistance.

Thank you for volunteering!

Volunteers

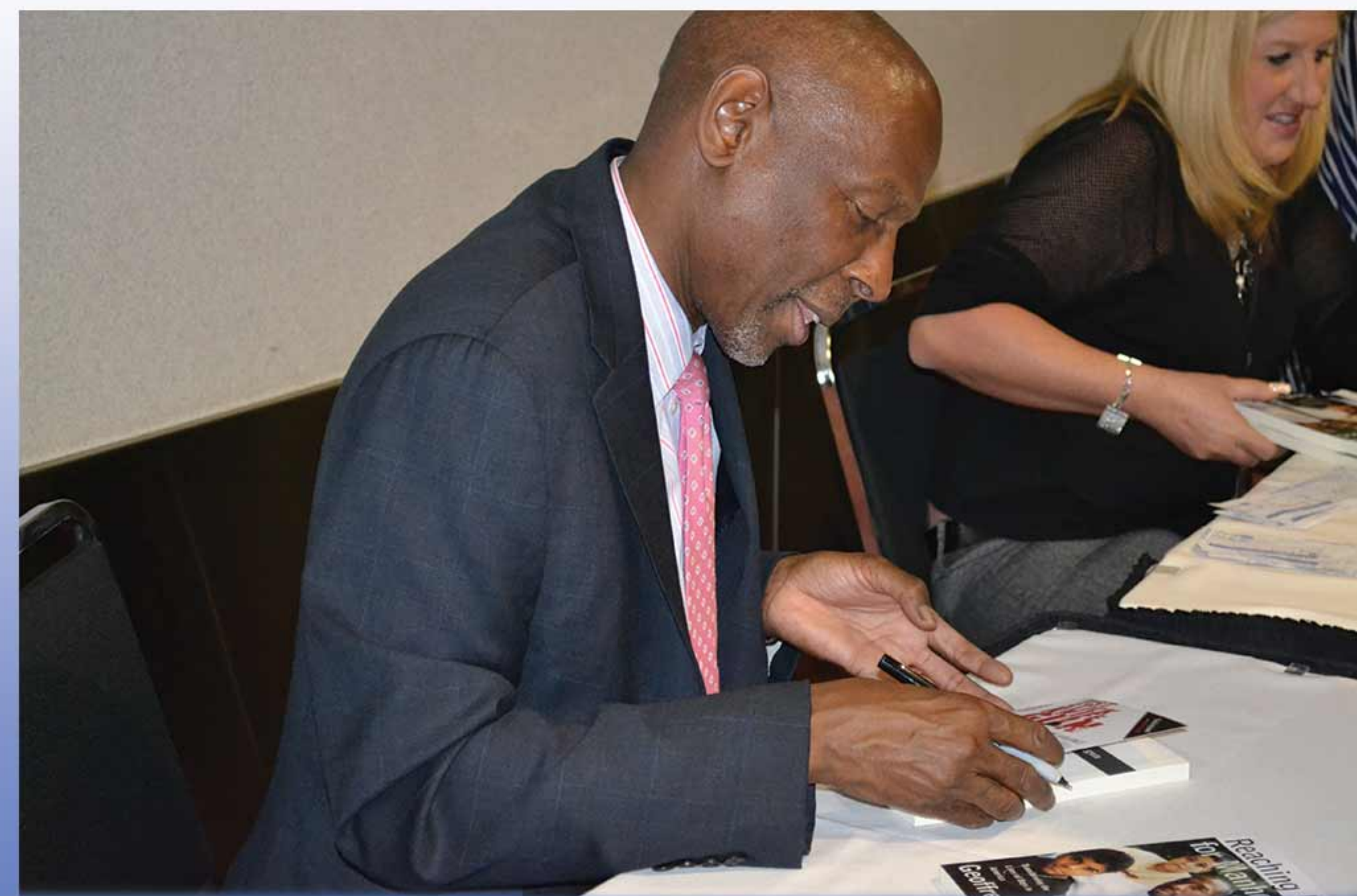
The Reading and Beyond (RAB) at California State University - Fresno (CSUF) Project began in the Fall of 2013. This collaboration between RAB and Fresno State grew out of long years of partnership with the Richter Center's Fresno READS program, which placed Fresno State work-study students at school sites to provide essential services. Through this partnership, CSUF students continue to provide academic support and literacy tutoring. With Fresno State's support and the service commitment of college students, RAB has been able to help more children become better readers and writers.



15th Anniversary Event



In March, Reading and Beyond invited Geoffrey Canada, founder and director of the Harlem Children's Zone, to speak at its 15th Anniversary Celebration, entitled "Whatever it Takes." More than 400 people attended the anniversary dinner and listened to Canada speak about making the well-being and education of children a high priority. The following morning, RAB hosted a breakfast wherein Canada shared his "whatever it takes" message with local leaders.



Assets	\$4,123,411
Liabilities	688,073

Net Assets	3,435,338
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REVENUE

Contributions	19,358
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Grants & Contracts

Foundations & Others	447,666
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Government	2,409,636
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Program Service Fee Revenues	62,371
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Donated Goods & Services	511,824
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Rental Income	94,305
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Fundraising	35,072
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Investment Income	76,505
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Miscellaneous	18,933
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Total Revenue	3,675,670
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EXPENSES

Wages	2,117,374
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Other Employee Benefits	244,450
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Payroll Taxes	220,165
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Supplies	161,060
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Utilities	74,527
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Depreciation	55,502
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Travel/Conference	31,162
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Consulting	21,000
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Legal & Accounting	19,550
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Special Program Expenses	19,216
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Insurance	19,052
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Rent & Janitorial	15,552
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Printing & Copying	10,625
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Payroll Processing & Bank Fees	9,332
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Telephone & Internet	8,267
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Contracted Instructors	7,201
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Licenses & Fees	5,183
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Dues & Subscriptions	5,092
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Fingerprinting	4,813
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Outreach/Volunteer Retention	3,423
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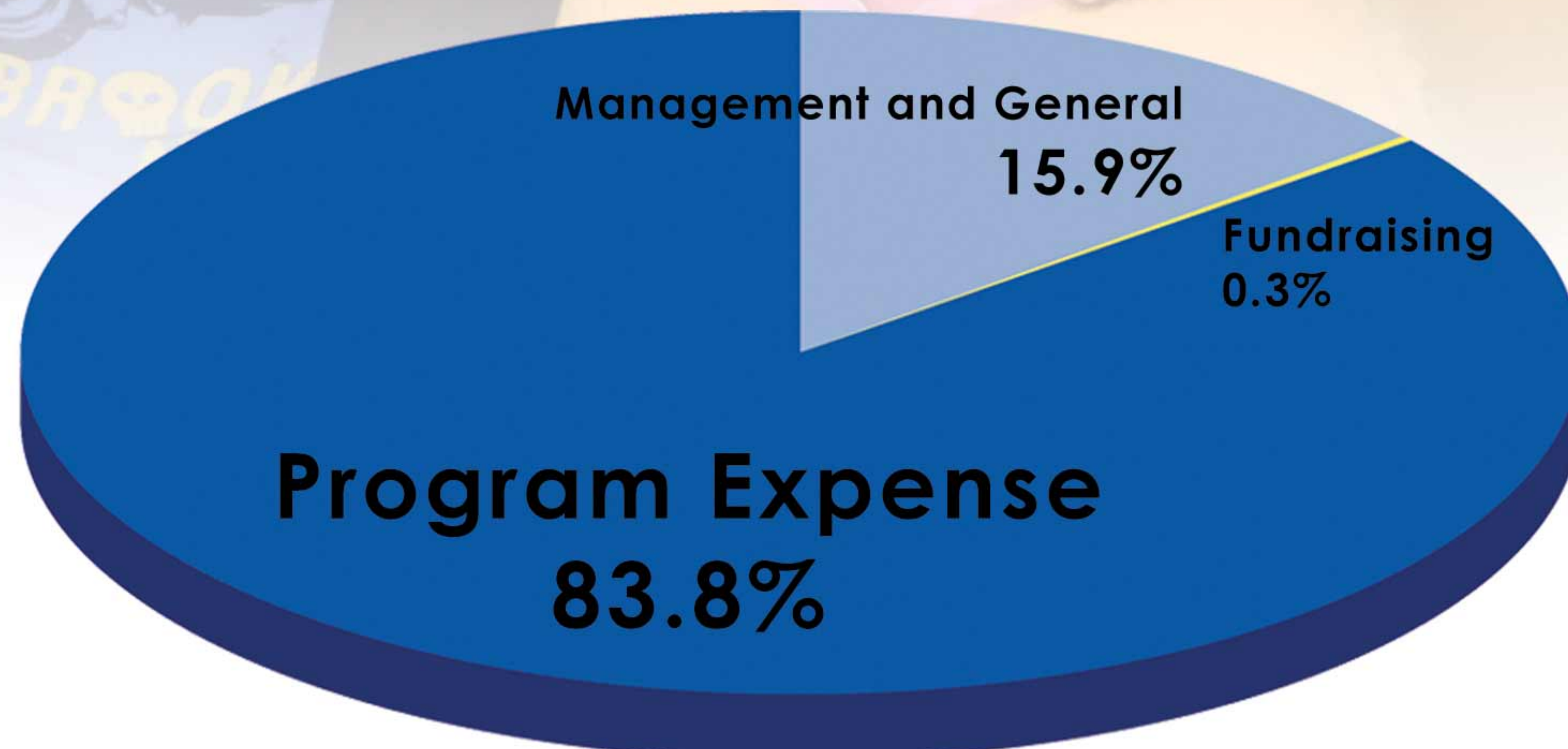
Miscellaneous	5,279
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In-Kind Expenses

Services	479,683
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Books & Supplies	32,141
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Total Expenses	\$3,569,649
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